



2018-2019 Program Advertising Agreement

Young People's Ballet Theatre (YPBT) is excited to present its 31st annual ballet production. "The Little Princess" will be performed February 28-March 3, 2019 at UM-Flint Theatre. We hope you will come and enjoy one of our performances!

Youth ballet programs such as ours are rare, mostly due to the major costs involved with a production. Some of these expenses include professional choreographers and guest artists, theater and scenery rental, and handcrafted costumes. YPBT provides excellence in dance training and performance opportunities for young dancers of our community. We are so very proud of our dancers; many pursue college dance programs or enjoy a professional dance career after graduation. Your contribution has a direct impact, enabling us to continue to offer this excellent experience for the youth of our community.

We thank you in advance for your kind consideration and generosity! YPBT is a non-profit, 501(c)3 tax-exempt organization. Please make your check payable to "Young People's Ballet Theatre" and send to YPBT, 5251 Commerce Rd., Flint, MI 48507. Payments can also be made online using "Zelle" through our website at www.ypbt.org.

Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City, State, Zip: _____

Ad Rates for "The Little Princess" program: (please check one)

Artwork is due no later than January 12, 2019. Ads should be provided in pdf format, high resolution (300 dpi or above). Please submit ad electronically to communications@ypbt.org.

- 1/4 page banner black and white (5" x 1.90625") \$50
- 1/4 page black and white (2.4375" x 3.9375") \$50
- 1/2 page black and white (5" x 3.9375") \$80
- Full inside page black and white (8" x 5") \$150
- Inside Cover full color (8.5" x 5.5" with bleed) \$300
- Inside Cover full color (8.5" x 5.5" with bleed) \$300
- Back Cover full color (8.5" x 5.5" with bleed) \$400
- Design Fee (you keep the artwork) \$30

_____ Please use my ad from last year

_____ Please call me about a new ad

I hereby authorize the above advertisement for "The Little Princess" program:

Sign & Date (Client or Representative)

Sign & Date (Young People's Ballet Theatre Representative)